BRIGHT ENERGY CHOICES FOR YOUR HOME







We all want to help protect the environment. The good news is that **62 percent** of the energy you purchased from us last year came from renewable resources, including wind, solar, and the hydroelectric power plants along the Missouri River. But many people want to do more. That's why we're offering Bright Energy Choices, a program that lets us and our customers support the development of additional renewable energy resources.

Here's how Bright Energy Choices works: Our wholesale power supplier, Missouri River Energy Services, purchases Renewable Energy Certificates, or RECs, on behalf of our participating customers. (RECs are proof that electricity was generated by qualifying renewable facilities – like wind and solar farms – and fed into the electric grid.) When you enroll, REC purchases will offset the non-renewable portion of your energy consumption, making your usage, in effect, 100 percent renewable!

A small premium of **\$.005** (one-half cent) per kilowatt-hour of energy used will be added to **38** percent of your kilowatt-hour usage each month. This represents the non-renewable portion of the energy you use, which will be offset by RECs when you participate. For an average homeowner using 500 kilowatt-hours per month, the Bright Energy Choices premium will be only **\$2.50** per month.

To participate in Bright Energy Choices, just complete the order form below and return it to us. Your participation will continue unless you cancel. We will let you know of any changes to the Bright Energy Choices premium before they take effect, and we'll also give you a Bright Energy Choices window cling so your neighbors will know that you support the development of renewable energy!

Sign me up for Bright Energy Choices so I can support the development of renewable resources!

I understand that Renewable Energy Certificates (RECs) will be purchased on my behalf, and that an additional premium of **\$.005** (one-half cent) will be applied to **38** percent of my kilowatt-hour usage each month.

I also understand that my participation in Bright Energy Choices will renew automatically on January 1 each year, but can be canceled at any time, provided I notify the Utility in writing. My Utility will notify me of any changes to the Bright Energy Choices premium prior to January 1 of each year.

Account Name	Utility Account Number
Signature	Date