

What is the Main Street Program?

The Main Street Program is community leaders, business people and private individuals working together to strengthen and support the local economy and make Barnesville a better place to live and work. Becoming a Main Street Member includes the personal satisfaction of knowing you are helping to strengthen a viable and vibrant business district with community pride and support

Who Leads the Main Street Program?

The Main Street Program is governed by a volunteer Board of Directors. The Board sets policy, provides direction to the committee activities and oversees the duties of the Program Director.

Who Leads the Main Street Program?

An important aspect of becoming a member is becoming involved and having a voice in the direction of the Main Street Program and its activities. It is also a great way for you to get involved in your community.

What does the Main Street Program do?

The Main Street Program's four points- Organization, Design, Promotion & Economic Restructuring- focus the activities that the program undertakes. The committees look for opportunities to enhance the visual impact of Barnesville and create fun activities to bring residents together and increase the awareness of what the businesses in Barnesville have to offer.

Does it just help "Main Street"?

No! The Main Street Program is designed to work and assist the entire community. The name is from a national community revitalization program active in many states across the nation.

Barnesville Main Street Board of Directors

Ryan Tonsfeldt
Deans Bulk Service

Sydni Mansager
Lodestar Transport Service

Pete Larson
Rehab PLUS Barnesville

Aubree Martinez
Midwest Bank

Duane Morey
Dobmeier Funeral Home

Mary Ann Scheffler
VFW # 4628

Cindy Sillerud
Priority Real Estate

Scott Loeslie
Ex-officio Member
Barnesville Public Schools
Superintendent

Bailey Holzbauer
Main Street Director

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Barnesville Main Street

Barnesville Main Street Program

Membership Benefits 2016



To strengthen Barnesville's "small town" sense of community by enhancing the interdependent relationships between residents and businesses.



Membership Rates & Benefits	Individual \$15 Couples \$25	Churches, Organizations, Home Based Businesses BASIC \$25	Churches, Organizations, Home Based Businesses PREMIUM \$50	Silver \$150	Gold \$200
Invitation to Annual Meeting (complementary lunch included)	X	X		X	X
Unlimited Main Street Business Resources	X	X	X	X	X
Named recognition in Main Street newsletter	X	X	X	X	X
Access to premium discounts on insurance through individual companies	X	X	X	X	X
Name recognition at Showcase	X	X	X	X	X
Access to media addresses for press releases		X	X	X	X
Free Advertising in Welcome Packet materials		X	X	X	X
Opportunity to be Business of the Month		X	X	X	X
Free Use of Bulk Mailing Permit (\$225 value)			X	X	X
Discount or Free business seminars sponsored by Main Street				X	X
Advertisement in Holiday Gift Buying Guide				X	X
Opportunity to participate in promotional materials & events				X	X
Eligible for Storefront Revitalization Grand funds				X	X
Discount on booth space at Showcase				X	X
Display of materials in brochure holder at Barnesville C-Store & Cenex				X	X
Name Recognition in Major Main Street ads					X
Business of the Month icon on website					X
First choice of booth locations at Showcase					X
2 free tickets to Community Picnic					X
Logo & Link on City of Barnesville Website under the Main Street Page					X

Main Street Sponsored Events

- Annual Golf Tournament
- Annual Meeting & Awards
- Area-Wide Rummage Sales
- Banners
- Barnesville Bucks
- Barney Board
- Business Seminars
- City of Barnesville Promotion in Parades
- City Welcome Signs
- Community Picnic
- Downtown Flower Baskets & Planters
- Downtown Holiday Decorations
- Farmers Market
- Holiday Decorating Contests
- Holiday Tour of Homes
- Miracle on Front Street
- Miss Barnesville Pageant
- New Business Incentive Program
- Retail Promotions
- Show 'n Shine Car Cruises
- Showcase
- Storefront Revitalization Grants
- Toast of the Town
- Turkey Giveaway
- Upkeep of Friendship Park
- Welcome Packets for New Residents

Programs & Advertising Available to Members

- Gateway to the Lakes Publication
- Low Interest Loan Program
- New Business Incentive Program
- Regular Newsletter mailed to Barnesville Region
- Street Light Publication
- Weekly Main Street News Column

Resources Available to Members

- Barnesville Record Review Newspaper
- Downtown Promotion Newsletter
- Enterprise Minnesota Magazine
- Hawley Herald Newspaper
- Main Street News Magazine
- National Trust for Historic Preservation Magazine
- Pelican Rapids Press Newspaper
- Special Events Galore! Newsletter