

## What is the Main Street Program?

The Main Street Program is community leaders, business people and private individuals working together to strengthen and support the local economy and make Barnesville a better place to live and work. Becoming a Main Street member includes the personal satisfaction of knowing you are helping to strengthen a viable and vibrant downtown district with community pride and support.

## Who leads the Main Street Program?

The Main Street Program is governed by a nine member Board of Directors. The Board sets policy, provides direction to the committee activities and oversees the duties of the Program Director.

## Why join a committee?

An important aspect of becoming a member is becoming involved and having a voice in the direction of the Main Street Program and its activities.

## What does the Main Street Program do?

The four points - Organization, Design, Promotion & Economic Restructuring - focus the activities that the Main Street program undertakes. The Committees look for opportunities to enhance the visual impact of Barnesville and create fun activities to bring residents together, and increase awareness of what the businesses in Barnesville have to offer.

## Does it just help "Main Street"?

No! The Main Street Program is designed to work with and assist the entire community. The name is from a national community revitalization program active in many states.

## Barnesville Main Street Board of Directors

Ryan Tonsfeldt  
*Dean's Bulk Service*

Sydni Mansager  
*Midwest Bank*

Jeremy Krause  
*Barnesville Building Center*

Tammy Heiden  
*Cenex*

Mary Ann Scheffler  
*VFW #4628*

Peggy Maier  
*Carlson & Associates*

Ted duCharme  
*Advantage Realty*

Nicki Stetz  
*Wells Fargo*

Pete Larson  
*Barnesville Therapies*

Scott Loeslie  
*Barnesville Superintendent*

Design Committee  
Promotions Committee

Karen Hagen  
*Main Street Director*

202 Front Street  
Post Office Box 550  
Barnesville MN 56514  
Phone: 218.354.2479  
Fax: 218.354.7600

E-mail: [mainstreet@bvillemn.net](mailto:mainstreet@bvillemn.net)

Barnesville Main Street

MEMBERSHIP  
2011

**To strengthen Barnesville's  
"small town" sense of community  
by enhancing the interdependent  
relationships between residents  
and businesses.**



Barnesville MN

Membership Rates & Benefits	Individuals \$15	Churches, Organizations, Home-based Businesses \$25	Copper \$100	Silver \$150	Gold \$200
	Couples \$25				
Invitation to Annual Meeting (complimentary lunch included)	X	X	X	X	X
Unlimited Main Street Business Resources	X	X	X	X	X
Named recognition in Main Street newsletter	X	X	X	X	X
Access to premium discounts on insurance through individual companies.	X	X	X	X	X
Name recognition at Showcase	X	X	X	X	X
Access to media addresses for press releases		X	X	X	X
Free advertising in Welcome Packet materials		X	X	X	X
Free use of Bulk Mailing Permit (\$185 value)		X	X	X	X
Opportunity to be Business of the Month		X	X	X	X
Discount for business seminars sponsored by Main Street			X	X	X
Advertisement in Holiday Gift Buying guide			X	X	X
Opportunity to participate in promotional materials & events			X	X	X
Eligible for Storefront Revitalization Grant funds				X	X
Discount on booth space at Showcase				X	X
Display of materials in brochure holder at Barnesville C-Store & Cenex				X	X
Access to discounts on health insurance through the National Trust for Historic Preservation				X	X
Name recognition in major Main Street ads					X
4x8 Brick with your business name to be included in the Streetscape Project *Available to first 48 paid Gold members					X
First choice of booth location at Showcase					X
One business article per year in Main Street Newsletter					X
Logo and link on City of Barnesville Website under the Main Street page					X
2 Free tickets to Community Picnic					X
Business of the Month icon on website					X

## Main Street Sponsored Events

- Annual Golf Tournament
- Annual Meeting & Awards
- Banners
- City Welcome Signs
- Area-wide Rummage Sales
- Community Picnic
- Barnesville Bucks
- Barney Board
- Business Seminars
- Downtown Flower Planters
- Holiday Decorating Contests
- Miracle on Front Street
- Miss Barnesville Pageant
- Retail Promotions
- SHOWCASE
- Storefront Grants
- Holiday Tour of Homes
- Turkey Giveaway
- Welcome Packets for New Residents
- Yard & Garden Tour
- Wine Taster's Gala

## Programs & Advertising Available to all Members

- Quarterly Newsletter mailed to Barnesville region
- Business Incentive Program
- Low Interest Loan Program
- Weekly Main Street News Column
- Street Light Publication
- Gateway to the Lakes Publication

## Resources Available to all Members

- Main Street News Magazine
- Downtown Promotion Newsletter
- Nat'l Trust for Historic Preservation Newsletter
- Special Events Galore!
- Chamber Staff Network Newsletter
- Barnesville Record-Review, Hawley Herald
- Pelican Rapid Press