

## What is the Main Street Program?

The Main Street Program is Community leaders, business people and private individuals working together to strengthen and support the local economy and make Barnesville a better place to live and work.

## Who leads the Main Street Program?

The Main Street Program is governed by a nine member Board of Directors. The Board sets policy, provides direction to the committee activities and oversees the duties of the Program Director.

## What does the Main Street Program do?

The four points - Organization, Design, Promotion & Economic Restructuring - focus the activities that the Main Street program undertakes. The Committees look for opportunities to enhance the visual impact of Barnesville and create fun activities to bring residents together, and increase awareness of what the businesses in Barnesville have to offer.

## Does it just help "Main Street"?

No! The Main Street Program is designed to work with and assist the entire community. The name is from a national community revitalization program active in many states.

## Why join a committee?

An important aspect of becoming a member is becoming involved and having a voice in the direction of Main Street.

## Barnesville Main Street Board of Directors

Ryan Tonsfeldt  
*Dean's Bulk Service*

Jeremy Schreiber  
*Wells Fargo*

Sydni Mansager  
*Midwest Bank*

Jeremy Krause  
*Barnesville Building Center*

Tammy Heiden  
*Cenex*

Mary Ann Scheffler  
*Willow Creek Insurance Agency*

Peggy Maier  
*Carlson & Associates*

Ted duCharme  
*Advantage Realty*

Becky Eggiman  
*Designs by Becky*

Scott Loeslie  
*Barnesville Superintendent*

## Design & Promotions Committees

Theresa Olson  
*Main Street Director*

202 Front Street  
Post Office Box 550  
Barnesville MN 56514  
Phone: 218.354.2479  
Fax: 218.354.7600

E-mail: [mainstreet@bvillemn.net](mailto:mainstreet@bvillemn.net)

Barnesville Main Street

MEMBERSHIP  
2009

**To strengthen Barnesville's "small town" sense of community by enhancing the interdependent relationships between residents and businesses.**



Barnesville MN

Membership Rates & Benefits	Gold	Silver	Copper	Churches, Organizations, Home-based Businesses \$25	Individuals \$15 Couples \$25
	\$200	\$150	\$100		
Personal satisfaction of knowing you are helping to strengthen a viable and vibrant downtown district with com-	X	X	X	X	X
Become involved in a committee and have a voice in the direction of Main Street	X	X	X	X	X
Invitation to Annual Meeting (complimentary lunch included)	X	X	X	X	X
Unlimited Main Street Business Resources	X	X	X	X	X
Named recognition in Main Street newsletter	X	X	X	X	X
Access to premium discounts on insurance through individual companies.	X	X	X	X	X
Name recognition at Showcase - Billboard on easel	X	X	X	X	X
Access to media addresses for press releases	X	X	X	X	
Free advertising in welcome packet materials	X	X	X	X	
Free use of Bulk Mailing Permit (\$180 value)	X	X	X	X	
Discount for business seminars sponsored by Main Street	X	X	X		
Opportunity to be Business of the Month	X	X	X		
Advertisement in Holiday Gift Buying guide	X	X	X		
Opportunity to participate in promotional materials & events	X	X	X		
Eligible for Storefront Revitalization Grant funds	X	X			
Discount on booth space at Showcase	X	X			
Display of materials in brochure holder at Barnesville C-Store	X	X			
Access to discounts on health insurance through the National Trust for Historic Preservation	X	X			
Name recognition in major Main Street ads	X				
First choice of booth location at Showcase	X				
One business article per year in Main Street Newsletter	X				
Logo and link on City of Barnesville Website under the Main Street page	X				
2 Free tickets to Community Picnic	X				
Business of the Month icon on website	X				

## Main Street Sponsored Events

- Annual Golf Tournament
- Annual Meeting & Awards
- Banners
- City Welcome Signs
- Area-wide Rummage Sales
- Community Picnic
- Barnesville Bucks
- Barney Board
- Business Seminars
- Downtown Flower Planters
- Goods & Services Directory
- Holiday Decorating Contests
- Miracle on Front Street
- Miss Barnesville Pageant
- Newsletter
- Retail Promotions
- SHOWCASE
- Storefront Grants
- Holiday Tour of Homes
- Turkey Giveaway
- Welcome Packets for New Residents
- Yard & Garden Tour
- Wine Taster's Gala

## Programs & Advertising Available to all Members

- Business Incentive Program
- Low Interest Loan Program
- Weekly Main Street News Column
- Street Light Publication
- Gateway to the Lakes Publication

## Resources Available to all Members

- Main Street News Magazine
- Downtown Promotion Newsletter
- Nat'l Trust for Historic Preservation Newsletter
- Special Events Galore!
- Chamber Staff Network Newsletter
- Barnesville Record-Review, Hawley Herald
- Pelican Rapid Press